



## ESMEE LIM WEIJAND

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- www.esmeelim.com
- Dutch Nationality

### LANGUAGES

- Dutch ●●●●●
- English ●●●●●

### ADDITIONAL SKILLS

- Adobe Photoshop ●●●●●
- Adobe Illustrator ●●●●●
- Adobe InDesign ●●●●●
- Adobe Premiere ●●●●●
- Adobe After Effects ●●●●●
- Adobe Muse ●●●●●
- Keynote ●●●●●
- Sketch ●●●●●
- Microsoft Word ●●●●●
- Microsoft Powerpoint ●●●●●
- Spark AR Studio ●●●●●
- Cinema 4D ●●●●●

## PROFESSIONAL EXPERIENCE

- 06/2015 **FREELANCE** **ART DIRECTOR / VISUAL DESIGNER**  
04/2019 Amsterdam, NL  
Freelance designer with experience in the management of the complete design process from conceptualization to delivery. In various fields like branding, videos, photoshoots and illustration design.
- 11/2016 **GOOD UP** **VISUAL DESIGNER**  
11/2017 Amsterdam, NL  
Lead in the design, development and implementation of graphics, mock-ups and communication materials. Responsible for all the in-house and client-facing designs, from online banners to websites, illustrations and layouts. For clients as Deloitte, EY, Accenture, Rabobank and others.

## INTERNSHIPS

- 10/2020 **R/GA**  
Present New York, US  
Designs businesses and brands for a more human future.
- 06/2020 **OGILVY**  
09/2020 Tokyo, Japan  
An award-winning integrated creative network that makes brands matter.
- 11/2014 **AD-COMM GROUP**  
02/2015 Tokyo, Japan  
Integrated, one-stop service company which provides deeply creative strategic communication solutions.
- 02/2013 **LANDIA**  
05/2013 Sao Paulo, Brazil  
A top production house for films, commercials and short videos.

## EDUCATION

- 04/2019 **MIAMI AD SCHOOL** **ART DIRECTION**  
Present Miami, United States  
Portfolio Program
- 09/2010 **DESIGN ACADEMY** **VISUAL COMMUNICATION DESIGN**  
06/2015 Eindhoven, NL  
Bachelor of Arts

## VOLUNTEER EXPERIENCE

- 10/2018 **CONNECT BY** **GRAPHIC DESIGNER AND TUTOR**  
11/2018 **MUSIC**  
Lesvos, Greece  
Created the complete branding and visual strategy. From a music book, illustrations, videos to social media posts. While educating an other volunteer in using design programs to continue creating professional visuals within the brand guidelines.
- 11/2017 **“ESMEE THE** **VISUAL DESIGNER**  
08/2018 **EXPLORER”**  
Around The World  
I traveled around the world from Dubai, through South East Asia to Japan and South Korea, Hawaii and the US to help local companies by using my design skills. Mostly creating a new branding and website for small family owned businesses.

THANK YOU